

A GREEN HOTEL: actions to limit the environmental impact.

Welcome
in a ZERO WASTE HOTEL



The Grand Hotel President since 2010 began to lay the groundwork for an increasing focus on the environment and from January 2015 has joined the Protocol Zero waste Hotel ®, which provides for the implementation of a number of good sustainable practices that have involved several departments of structure:

- Appointment of a person responsible for the environment within the hotel (Lady Agata Cannavacciuolo).
- Check and analysis of waste management mode and the quantities produced.
- Verification of water consumption and electric and its energy analysis.
- Analysis of water.
- Involvement and training of personnel and by 2017 starting a pilot project whereby employees who have small domestic flocks (chickens, pigs, cows) use waste wet for their animals, diminishing drastically quantities of humid.
- Reduction of energy consumption, obtained thanks to led lighting 50-60%.
- Recycling "boost": introduction of Dumpster Zero Waste in several areas .
- Reduction of residual waste
- Reduction in the production of plastic (glasses, bottles).
- Elimination of unit-dose packaging and disposable (sugar, SOAP ...).
- Development of a dry garden, an arid garden populated by cactus and other species from the minimum water requirement that finds his ideal environment in view of the continuous reduction of rains during the summer.
- Use water dispensers (areas reserved to staff).
- Setting up a "Zero-waste".
- Preparation of a "Zero waste" menu with products from the territory.
- Reusing coffee grounds.
- Implementation of the "Chef's Garden", a garden devoted to production of kitchen odors.
- Composting.
- Collection of corks.

In 2017 were delivered to Italy approximately 100 kg of Cork Stoppers for Amorim Cork Italia to be reused.

- Purchase of cleaning products with low environmental impact.
- Final cleaning Use a steam engine that allows a drastic reduction in the use of polluting detergents.
- Agreements with suppliers aimed at reducing packaging and installation ion of a brochure which illustrates to the suppliers sustainable practices "Zero waste."
- The "returnable" for boxes for fruits and vegetables.
- Information, awareness and involvement of customers.
- Set up of a specific informational posters concerning sustainable practices adopted.
- Complete a questionnaire to confirm customer satisfaction regarding the use in bathrooms dispenser instead of disposables.
- Strong focus on security at the hotel, due to the presence of a defibrillator.
- Careful communication to customers on the surrounding areas and suggestions about transport sustainable as the train (Campania Express).
- In the pool area cosmetic and recovery clothing collection for a non-solar left behind by tourists.
- Recycling and reuse objects.-participation in SERR (European week for waste reduction)
- Participation in "the Green Attack": day against waste established by Hotel Zero waste ®
- Participation in the "laboratory of sustainability and Well-being", school-work alternation project organized by Università degli Studi di Napoli Parthenope and Zero waste Hotel, which provides training in hotel of students of High Schools.
- Participation in the project "organization development and support for the environment in the hospitality industry" organized by the National Research Council, the National Research Council, in collaboration with Zero waste Hotel, through the distribution to the employees of questionnaires on the issue of environmental sustainability in the industry.

